

CARES Recipient Profile



Farm: Watson and Watson

Location: Trenton, Levy County

Date of Origination: Late 1800's

Commodities: Grass seed, hay, peanuts and watermelons

Gregg and Dale Watson own and operate Watson and Watson in Trenton, Florida. The farm has been in the Watson family since the late 1800's when their great grandfather William "Bud" Watson, started farming. They proudly produce grass seed, hay, peanuts and watermelons.

The Watson family has been implementing Best Management Practices (BMPs) on the farm since the early 2000's. BMPs are a set of guidelines that advise producers on how to manage the water, nutrient, and pesticides they are using to reduce agriculture's impact on the state's natural resources. Watson and Watson use a nutrient and irrigation management program to protect water quality and minimize the loss of nutrients to the environment. Drip zone irrigation is used beneath the plastic to accurately apply water at the root zone and simplify the fertigation and chemigation process for the crops. The Watson family also uses an Integrated Pest Management system throughout the farm to reduce farm expenses, conserve energy and protect the environment.

The Watson brothers are both Florida Farm Bureau members and spend most of their time farming the land.

When asked why they thought it was important to be a farmer who CARES, the Watson brothers responded, "so future generations can enjoy what we have enjoyed."